

Distinctive Dining & Hospitality Management

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Business Communiqué from the desk of Bill Thompson



RESTAURANT REINVENTION

Miami Lakes' Favorite Neighborhood Restaurant Gets a Complete Renovation, New Menu, Revitalized Happy Hour and Offers Food To Go.

We manage all food and beverage and the Shula Hotel and Golf Course in Miami Lakes, FL. Shula's "The Original" Steakhouse, Shula's Steak 2, Vie de France Bakery and the Bull Pen, a concession at the golf course, are all of the outlets we manage, plus significant catering.

Recently, the newly renovated Shula's Steak 2 on Main Street celebrated a grand reopening with special appearances by Coach Don Shula and Senator Bob Graham. Coach Shula posed for photos with about 400 fans sitting next to an exact replica of his Super Bowl trophy.

Working with Minneapolis-based Shea Design, Graham Hospitality and Culinaire completely transformed the look and feel of Shula's Steak 2. The new interior design, bar, common tables, and installation of 40 HDTVs combine for a stunning update to a cherished neighborhood gem.







We also updated and expanded the menu, and started a weekend brunch with an extravagant Build Your Own Bloody Mary Bar. A nod to Coach Shula's 347 career victories, making him the winningest coach in NFL history, is our 3-4-7 Happy Hour on weekdays where special menu items and libations are offered at \$3, \$4, and \$7.

